

## Department # 22 Major Contests

**2010 HERSHEY'S COCOA CLASSIC  
CHOCOLATE CAKE BAKING CONTEST**

**RULES:**

- Open to any individual who is a Pennsylvania resident, one entry per person.
- Entry must be a layered chocolate cake made from "scratch" and frosted (no mixes).
- CAKE RECIPE:** A minimum of **1/4 cup of HERSHEY'S COCOA** must be used and listed as "HERSHEY'S COCOA" in the cake batter part of the recipe.
- FROSTING/DRIZZLE:** If frosting is chocolate, and also if a chocolate drizzle is used, **HERSHEY'S COCOA** must be used and listed as "HERSHEY'S COCOA" in the frosting/drizzle parts of the recipe.
- If candy, chocolate, or flavored baking chips products are used, they must be HERSHEY'S, REESE'S or HEATH branded products, and listed with their brand name in the recipe. (See [www.hersheys.com](http://www.hersheys.com) for complete product list.)
- The entire Cake entry must be submitted for judging on cardboard or a disposable plate.
- Recipe(s) must be submitted with the entry, printed on one side of 8-1/2" x 11" paper. Recipe must list all ingredients, quantities, and the preparation instructions. Entrant's name, address and phone number must be printed on the **back** side of all the pages.
- Refrigeration is not available at the Fair or PA Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned or otherwise distributed for consumption after judging for food safety reasons.
- Judging Criteria:**

Flavor .....	30 points
<i>(aroma, taste, good balance of flavors)</i>	
Texture .....	25 points
<i>(moist and tender crumb, not soggy or dry)</i>	
Inside Characteristics .....	20 points
<i>(even grain, evenly baked, free from air pockets)</i>	
Outside Characteristics .....	15 points
<i>(consistent shape, size, surface, overall appeal)</i>	
Frosting .....	10 points
<i>(taste, texture, even mix)</i>	
<b>TOTAL</b>	<b>100 points</b>

**PRIZES: 1st = \$25    2nd = \$20    3rd = \$15**

*First Place Winner is eligible for the 2011 PA Farm Show competition  
Prizes for the PA State Hershey Cocoa Cake Winners: 1<sup>st</sup> = \$500, 2<sup>nd</sup> = \$250, 3<sup>rd</sup> = \$100*

SPONSORS: The Hershey Company, PA Dept. of Agriculture, and the PA State Assoc. of County Fairs  
Released: January 2010

**2010 HERSHEY'S COCOA CLASSIC  
COOKIE, BROWNIE OR BAR BAKING CONTEST**

**RULES:**

- Exhibitor must be an individual (age 8 through and including 18 years ONLY) who is a Pennsylvania resident, one entry per person.
- Entry must be a plate of six (6) cookies, brownies or bars made from "scratch" (no mixes).
- COOKIE, BROWNIE OR BAR:** A minimum of **1/2 cup of HERSHEY'S BAKING CHIPS** (any variety) must be used and listed as "HERSHEY'S" plus the name of the specific chip variety in the cookie-brownie-bar batter part of the recipe.
- FROSTING/DRIZZLE:** If chocolate frosting and/or chocolate drizzle is used, **HERSHEY'S COCOA** must be used and listed as "HERSHEY'S COCOA" in the frosting/drizzle part of the recipe.
- If candy, chocolate, or flavored baking chips products are used, they must be HERSHEY'S, REESE'S or HEATH branded products, and listed with their brand name in the recipe. (See [www.hersheys.com](http://www.hersheys.com) for complete product list.)
- Entry must be submitted for judging on a doily set on top of a cardboard or a disposable plate.
- Recipe(s) must be submitted with the entry, printed on one side of 8-1/2" x 11" paper. Recipe must list all ingredients, quantities, and the preparation instructions. Entrant's name, address and phone number must be printed on the **back** side of all the pages.
- Refrigeration is not available at the Fair or PA Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned or otherwise distributed for consumption after judging for food safety reasons.
- Judging Criteria:**

Flavor .....	30 points
<i>(aroma, taste, good balance of flavors)</i>	
Texture .....	25 points
<i>(appropriate for the type of cookie, brownie or bar)</i>	
Inside Characteristics .....	20 points
<i>(even grain, evenly baked, free from air pockets)</i>	
Outside Characteristics .....	15 points
<i>(uniform size, shape, appearance, overall appeal)</i>	
Creativity .....	10 points
<b>TOTAL</b>	<b>100 points</b>

**PRIZES: 1st = \$20    2nd = \$15    3rd = \$10**

*First Place Winner is eligible for the 2011 PA Farm Show competition  
Prizes for the PA State Hershey Baking Chips Cookie-Brownie-Bar Winner:  
1<sup>st</sup> = \$250, 2<sup>nd</sup> = \$100, 3<sup>rd</sup> = \$50*

SPONSORS: The Hershey Company, PA Dept. of Agriculture, and the PA State Assoc. of County Fairs  
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### Blue Ribbon Apple Pie Contest *see back cover for complete rules!*

- Pre-registration is encouraged.
- Any Pennsylvania resident may bring a completed pie.
- One entry per exhibitor.

#### *Judging Criteria:*

Overall appearance; crust - color; flavor; texture and doneness; filling - consistency, doneness, flavor; and creativity. Creativity is essential to a varied competition. Do not limit yourself to a "traditional" two-crust apple pie. We are looking for a variety in the fillings in the pies. The pie must include at least 60% apples in the filling. Other ingredients may be added to filling along with apples. Premiums supplemented by Farm Women Group 15.

1st - \$50.00    2nd - \$25.00    3rd - \$15.00

*Please try to enter exhibits in the baked goods before 5:00 PM Wednesday!*

### Angel Food Cake Contest *see back cover for complete rules!*

- Open to any individual who is a Pennsylvania resident. One entry per exhibitor.
  - Made from scratch using "PEQAP" eggs.
  - Cake must be submitted for judging on cardboard (no doily required).
  - Recipe(s) listing the ingredients and the preparation instructions must be submitted along with the end cap showing the "PEQAP" emblem. Emblem shown on back cover.
  - Cake may be iced or filled.
- 1st - \$35.00    2nd - \$25.00    3rd - \$15.00

### Special Contests

Class #	Class Name
<b>Hershey's Contest</b>	
22014	Hershey's Cocoa Cookie, Brownie, Bars - Youth
22015	Hershey's Cocoa Cake Contest

22016	Apple Pie Contest
<b>Angel Food Cake Contest</b>	
22017	Angel Food Cake Contest